

12th Annual Snowmass Retina & Eye Conference

EXHIBITOR PROSPECTUS

Monday, March 6th, 2023 – Friday, March 10th, 2023



Welcome

This is an invitation to come share your product, vision, and to interact with top ophthalmologists from all over the world. The 12th Annual Snowmass Retina & Eye Conference will have a focus on Retina, Cataract, Anterior Segment, Glaucoma, Neuro Ophthalmology, Refractive & MIGS with 50% of time devoted to interactive discussions with the experts. We have expanded our plans this year to accommodate the 150 anticipated participants and the 25+ hours of education. Plus, more vendor booths with more sponsor recognition throughout the conference.

The Eye Research Foundation works to reduce blindness through a resilient commitment to research and dedication to advancing the management of ophthalmic diseases. Our research allows us to identify methods of better diagnosis and treat disease at earlier stages, thereby improving patients' likelihood for achieving life-long healthy vision. Our work spans over an array of ocular diseases that include macular degeneration, glaucoma, diabetic eye disease, retinal vascular occlusive disease, and dry eye disease. Community outreach makes up the balance of our overall activities, which results in improved ocular and systemic health for our patients.

We offer a wide range of sponsorship opportunities designed to suit your needs, which is outlined in the following prospectus. On behalf of the entire Snowmass Retina & Eye Planning Committee, we hope you'll choose to partner with us for what's shaping up to be our most informative conference yet!

Sincerely,

The Snowmass Retina & Eye 2023 Course Directors

Course Directors

Richard F. Spaide, MD | Vitreous Retina Macula Consultants of New York

Michael W. Stewart, MD | Mayo Clinic

Michael S. Ip, MD | UCLA

Ronald E.P. Frenkel, MD | Eye Research Foundation

Keynote Retina & Cataract Faculty:

Kendall E. Donaldson, MD | Bascom Palmer Eye Institute

David Sarraf, MD | UCLA

Lee M. Jampol, MD | Northwestern University

Keynote MIGS, Neuro & Anterior Segment Faculty:

Louis B. Cantor, MD | Indiana University

Robert L. Stamper, MD | University of California San Francisco

Anna K. Junk, MD | Bascom Palmer Eye Institute

Fast Facts

- **12th Annual** Conference in Snowmass Village, Colorado
- Share information and knowledge about your latest advances with **150+ participants**
- New sponsorship opportunity; **30 Minute Breakfast Seminar**
- Pivotal step in **building connections** with an effective platform for communication and education with top ophthalmologists.
- Over **25 hours** of Continuing Medical Education being offered
- Subspecialty Days including; Retina, Cataract, Anterior Segment, Glaucoma, Neuro Ophthalmology, Refractive & MIGS

Sponsorship Levels



Double Black Diamond | \$25,000.00

Opportunity to sponsor a 30-minute talk to attendees and faculty

Your company logo/name featured as the lead sponsor in all promotions

Your company logo/name featured on our website with a link to your company's website

Your company logo/name featured on name badges for conference attendees.

Opportunity for a representative from your company to speak briefly to the audience and introduce the speaker.

Opportunity to have a (6) six foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference.

Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day.

Attendee contact information.

Invitation to Snowmass Retina and Eye Premier Networking Event

Invitation to VIP Facility Dinner

10 Complimentary Representatives



Black Diamond | \$15,000.00

Your company logo/name featured as the presenter in all promotions

Your company logo/name featured on our website with a link to your company's website

Daily announcement prior to lecture acknowledging the presenting sponsors' support and availability each day to introduce a representative from your company.

Opportunity for a representative from your company to speak briefly to the audience and introduce a speaker.

Opportunity to have a (6) six-foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference.

Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day.

Attendee contact information

Invitation to Snowmass Retina and Eye Premier Networking Event

8 Complimentary Representatives



Blue Square | \$10,000.00

Your company logo/name to appear on all promotions.

Your company logo/name featured on our website with a link to your company's website

Opportunity to have a (6) six-foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference.

Announcement made during the conference acknowledging the sponsors' support

Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day.

4 Complimentary Representatives



Green Circle | \$5,000.00

Your company logo/name to appear on all promotions.

Your company logo/name featured on our website with a link to your company's website

Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day.

2 Complimentary Representatives

Blue Bird** | ~\$2,400.00 - \$7,200.00

30 Minute Breakfast Seminar

Only 5 of these opportunities are available

Your company logo/name will be on the Official Agenda

50-150 Attendees

* ~\$60 per attendee + applicable taxes (currently 10.4%) in effect on the date(s) of the event and subject to change without notice. Prior to the application of any taxes, all meeting room, food and beverage, audio-visual and related services will be subject to a 25% administrative charge. Please note that the administrative charge is not a gratuity or tip and, accordingly, is subject to all applicable taxes. A portion of this charge (currently 15% of food & beverage sales) will be distributed directly to food & beverage staff as additional compensation for their services, while the remainder will be applied to costs and/or expenses other than employee wages.

** Requires purchase of Sponsorship Level

Freestyle* | \$4,000.00

Only 2 of these opportunities are available

Banner Ad (Website)

Your company logo/name to appear on all promotions.

Your company logo/name featured on our website with a link to your company's website

Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day.

Attendee contact information.

Invitation to Snowmass Retina and Eye Premier Networking Event

2 Complimentary Representatives

* Does not require purchase of Sponsorship Level

Ideal for companies not looking to set up a table/booth.

	MONDAY March, 6th	TUESDAY March, 7th	WEDNESDAY March, 8th	THURSDAY March, 9th	FRIDAY March, 10th
Exhibit Times					
6a - 7:45 (.75)	Continental Breakfast 6:30a - 7:30a	Continental Breakfast 6:30a - 7:30a	Continental Breakfast 6:30a - 7:30a	Continental Breakfast 6:30a - 7:30a	Continental Breakfast 6:30a - 7:30a
7a - 7:30a (.5)	(SPONSOR NAME) Breakfast Seminar #1 7a - 7:30a	(SPONSOR NAME) Breakfast Seminar #2 7a - 7:30a	(SPONSOR NAME) Breakfast Seminar #3 7a - 7:30a	(SPONSOR NAME) Breakfast Seminar #4 7a - 7:30a	(SPONSOR NAME) Breakfast Seminar #5 7a - 7:30a
7:30a - 7:45a (.25)	General Session 7:45a - 11a	General Session 7:45a - 11a	General Session 7:45a - 11a	General Session 7:45a - 11a	General Session 7:45a - 11a
11a - 4:30 (5.5)	General Session 4:30p - 6:15p	General Session 4:30p - 6:15p	General Session 4:30p - 6:15p	General Session 4:30p - 6:15p	General Session 4:30p - 6:15p
6:15 - 7p (.75)	Premier Networking Event 6:30p-7:30 p	Faculty Dinner A 7p-9p	Expedition Dinner 7p-9p	Premier Networking Event 6:30p-7:30 p	Faculty Dinner B 7p-9p
-8 hours available each day					

KEY

- Full Tuition
- Retina Tuition
- Glaucoma Tuition
- Sponsor / Non CME
- Activity (Own Expense)

Snowmass Retina & Eye 2023
Exhibitor Contract

To guarantee participation, a signed contract with full payment must be received prior to January 30th, 2023.

Exhibitor Information

Company Name

Address

City

State

Zip

Country

Name and Title of Company Contact

Phone Number and Email of Company Contact

Exhibitor Fees

Dbl. Black Diamond (\$25k) Black Diamond (\$15k) Blue Square (\$10k) Green Circle (\$5k)
 Blue Bird (TBD) Freestyle (\$5k)

Payment Method

I have enclosed the following amount: \$ _____

Check enclosed (payable to Physician's Conference Association)

Please charge my MasterCard AmEx Visa

Account Number

Expiration

Security Code

Cardholder's Name as it Appears on the Card

Signature

Date

Billing Address if Different than Above (Street, City, Zip, Country)

Cancellation Policy

Exhibitors who have reserved space may cancel participation in writing prior to November 31st, 2022 with a full refund minus a \$500 handling fee. Cancellations received from December 1st, 2022—Jan. 30th, 2023 will be honored, minus a handling fee equal to 50% of the exhibitor's total fee. There will be no refunds for cancellations made after January 31st, 2023, regardless of cause. Payments made by card may be sent to the email or fax below. Payments made by check may be sent to Eye Research Foundation | 509 S.E. Riverside Dr. Suite 302 Stuart, FL 34994

info@snowmasscme.com | P 772 287 1750 | F 772 287 0507

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